



Opportunities await  
next door and around the world.



## Colchester Export Rally

Thursday, March 11, 2010

### Learn How to Increase Your Company's Sales

Trade Team Nova Scotia and the Colchester Regional Development Agency are hosting the Colchester Export Rally in Truro on March 11<sup>th</sup> at the Holiday Inn & Conference Centre.

The Export Rally is a full-day event focused on helping companies grow their business and increase their revenue. The event will feature a variety of workshops including:

- Selling on the web
- Pricing for export markets
- Perfecting your elevator pitch
- Market entry options for export services
- Reducing risk
- Market-specific presentations

Whether you have never exported or are an experienced exporter there is something for you. As a participant you will create a customized agenda by selecting activities that best suit your business stage and will leave with practical information and resources that you can use in your business immediately.

The registration cost is \$35 per person and includes:

- Access to various workshops that offer practical steps to improving your business
- Networking opportunities with other businesses and government representatives
- FREE, on-site customized market research assistance
- Detailed information on key markets and opportunities
- Resource exhibition of trade related programs and services
- Continental breakfast, coffee breaks and lunch.

For more information on how to register, go to [www.exporthally.ca](http://www.exporthally.ca)

